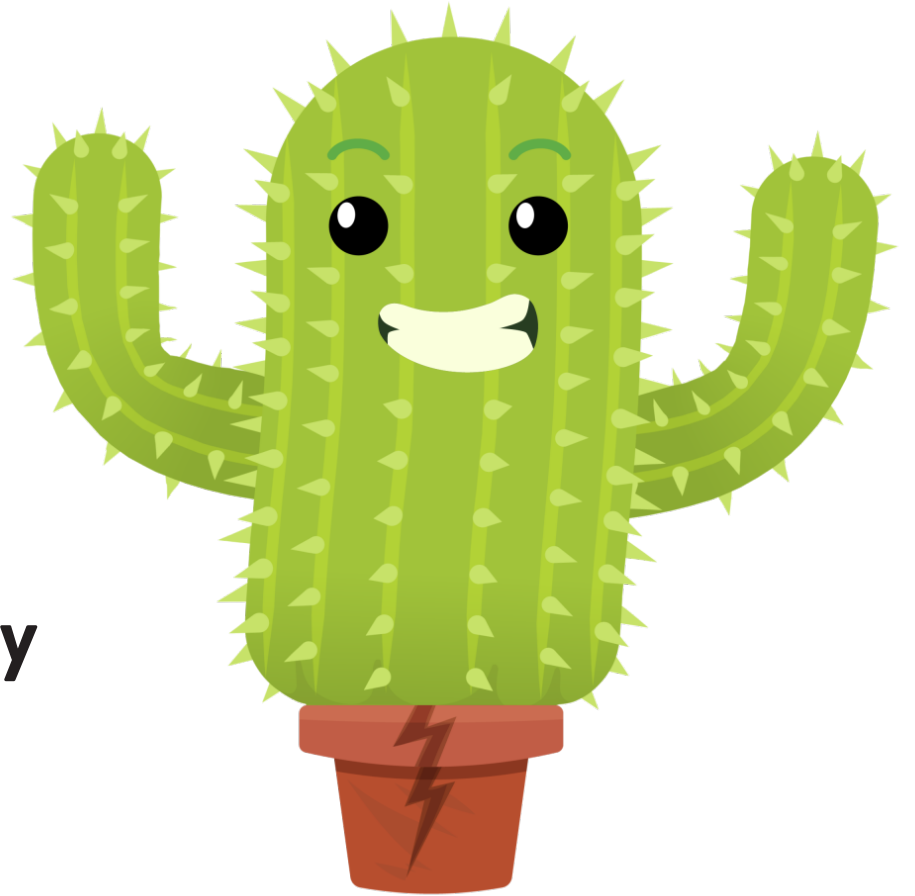


How to Stop

LIFESTYLE CREEP

Stop lifestyle creep with three simple rules:

- 1. Raise Your Savings**
- 2. Choose Value Over Luxury**
- 3. Resist the Pressure**



1



Raise Your Savings

When your income increases, fund your savings goals before considering lifestyle improvements



Choose Value Over Luxury

Resist costly,
meaningless upgrades
by appreciating
the value of what
you already have



DO THIS!

BUY THAT!

SPEND!

Resist the Pressure

Stay true to your own priorities and resist spending pressure from family, friends, neighbors and media

BROUGHT TO YOU BY



Sources: BusinessInsider.com, Forbes, Investopedia

It's a Money Thing is a registered trademark of Currency Marketing

- IT'S A -
**MONEY
THING®**