# COUPON CLIP YOUR WAY TO SAVINGS

Check for store or product coupons ahead of time to save major bucks

Groceries cost American households

An average family using coupons can save

That's a potential savings of



\$386.92 \$38.40 \$460.80

a month

a month

a year



## **NEXT-LEVEL COUPONING!**



### **SAMPLES**

Always sign up for a free sample

In most cases, your freebie will also come with coupons for significant savings and discounts on other related products



### **NEXT-LEVEL COUPONING!**



## **SOCIAL**

Like your favorite brands on Facebook and follow merchants on Twitter

Many brands reward their loyal customers with exclusive offers, so you'll stay up to date on contests and giveaways



#### **NEXT-LEVEL COUPONING!**



### **HOMEWORK**

Hard work pays off when it comes to couponing and saving money

Do online searches for the best price and search for coupons from grocery stores as well as from product companies