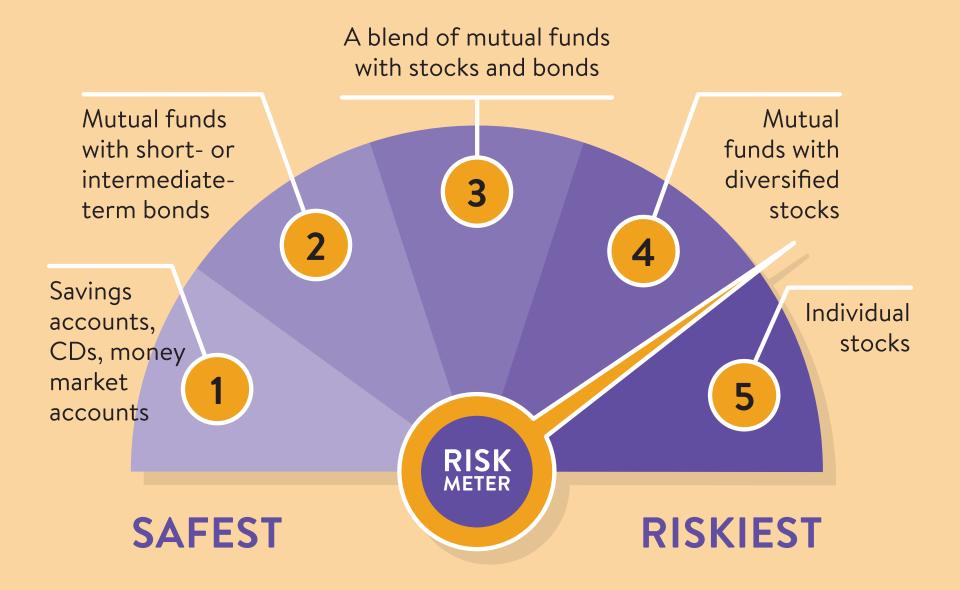




UNDERSTAND THE RISKS OF DIFFERENT TYPES OF INVESTMENTS



Stocks and bonds are the two main vehicles that you are likely to invest in







A bond is a debt security—
the issuer owes the
holders a debt, and is
obliged to repay the
principal and interest

More stable

Lower potential gain

Risk of issuer not paying you back



Stock is capital raised by a corporation through the issuance and distribution of shares through financial markets

Less stable

Higher potential gain

Risk of company failure

If trading individual stocks and bonds feels too risky to you, investing in mutual funds is another option to consider

MUTUAL FUNDS

MUTUAL FUNDS

A mutual fund is a collection of stocks or bonds

Your money is pooled with the money of other investors into a fund that is invested in anywhere from a few dozen to hundreds of different securities

Managed by an expert fund manager who reports to a board of directors

Provides you with professional money management as well as instant diversification